

RUNNING FOR THE PLANET

SOCIAL DISTANCE RUN #2



Sep. 26th 2021

Your track.
Your distance.

We are pleased to invite you again this year to our worldwide 2nd Social Distance Run **#runningfortheplanet2021** on **September 26th**.

As part of the Tree Day in Brazil, there will be a tree-planting campaign for our "Living Source" environmental project on September 22th - in compliance with all currently required hygiene measures. In an act of solidarity, we want to run together for this action! For every runner we plant a tree in our project and collect donations for the other projects' goals.

When:

26th of September 2021

Where:

From your place, on your favourite route and as long as you want!

Who:

Runners all over the world – no matter where they are – run for the project "Living Source". Whether individuals, sports clubs or running groups: everyone is welcome to participate in the run. (Corona rules apply)

Start:

Register free of charge here: <https://forms.gle/dwYfUjJecwaaakMW8>

Triodos Bank will donate a tree to our project for each registered runner.

During the run:

All runners / walkers post a picture or video under the hashtag **#runningfortheplanet2021** on:

Instagram: **@tarahumarafans** Facebook group:

<https://www.facebook.com/groups/180945139339817> (you can also link us in your story or post)

It would be especially nice if the picture or video shows a symbol of the city or country where you are running. This could be the Eiffel Tower, the Sugar Loaf Mountain, a typical national route catering or simply a written sheet with the message **#runningfortheplanet2021** + name of the city (e.g. Paris, Rio...). There are no limits to your creativity!

Goal:

To promote our "Living Source" project and to link our international community even more closely!

After the run:

We will make a collage with all runners on our social media

ATTENTION:

We will only publish pictures and videos on which the Corona hygiene measures are respected!

NOTE:

By uploading / publishing the photos, the participants expressly agree that they may be used by and in connection with the Tarahumara fans on other channels!

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About the environmental project: In this link https://runningfortheplanet.com/wp-content/uploads/2021/09/Living-Source-Project-Information_English.pdf you will find information about our project, what we have already achieved – and what we still want to achieve together. With **#runningfortheplanet2021** we start for the next project goals:

- River source infra structure with environmental station
- 2/3 Renaturation of the riverbank



Other donation possibilities:

1. Via this link from 5€ on:

<https://www.betterplace.org/en/projects/73794-nascente-viva-lebende-quelle>

2. Purchase of our stylish compostable T-shirt for 30€.

Order via: info@tarahumarafans.com

3. Donation on our account account in Germany:

Triodos Bank Deutschland - IBAN DE 055 0031 0001 0599 09009 - BIC TRODDEF1

Thank you very much

Team Tarahumara Fans

#runningfortheplanet2021 is part of the European Sustainability Week, as we implement several of the 17 UN Sustainable Development Goals.

Run sponsor

Triodos  Bank

SUSTAINABLE DEVELOPMENT GOALS



Run friends

Querbeet
Mein Bio bewegt was!

PIER F **ZUKUNFTSHAFEN**
FRANKFURT/MAIN

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